Epson **TM-Intelligent Range**

IMPROVE EFFICIENCY AT THE POINT OF SALE

IMPROVED CUSTOMER EXPERIENCE

Free staff from tills to provide a much more personal shopping service

IMPROVED UP-SELLING AND CROSS-SELLING

Provide staff with up-to-the-minute stock information to increase sales at the point of purchase

IMPROVED PRICE MANAGEMENT

Manage stock, pricing and promotions with real-time management systems

Changing the way you do business

We know that high street stores have been hit by two different issues affecting the retail market: lower consumer spending and the rise in online competitors. In order to readdress this, retailers are now looking at ways they can change to attract more shoppers and, more importantly, get them to spend more money.

Research[1] shows that 75% of stores are now looking to adopt cloud-based POS in the next 5 years to help them attract more shoppers. This is because, among many features, it can improve the efficiency of your IT systems. It's also the kind of innovation that will help you improve the in-store customer experience. That's because it allows retail assistants to influence customer buying behaviour as they walk through the store. They can carry out transactions, provide tailored information with handheld devices, or they can remotely print receipts to enable more customer interaction and cross-selling opportunities – as well as reduce queuing times. They also benefit from costing much less to install than traditional methods and can be upgraded faster. All important factors to help keep ahead of the competition.

How Epson can help?

As Europe's number one POS printer manufacturer[2], we know what matters when it comes to POS services. Building on our hugely popular TM receipt printers, we have now launched a new range of intelligent devices that offer a compact, all-in-one POS cloud solution. Reliable, resilient and easy to upgrade, they can also be operated remotely – perfect for your busy retail environments.

By working closely with multiple cloud-based POS software innovators, we have ensured that our Epson TM-Intelligent devices deliver a **cost-effective** and **low risk** cloud-based POS store solution – designed to help you **deliver better customer service** and **increase sales**.

To find out how you can benefit from cloud-based POS easily and cost-effectively visit **www.epson.co.uk/cloudprint**

Mobility

With the use of tablet PCs and other mobile devices you can extend beyond the checkout for better customer service.

Designed for the cloud

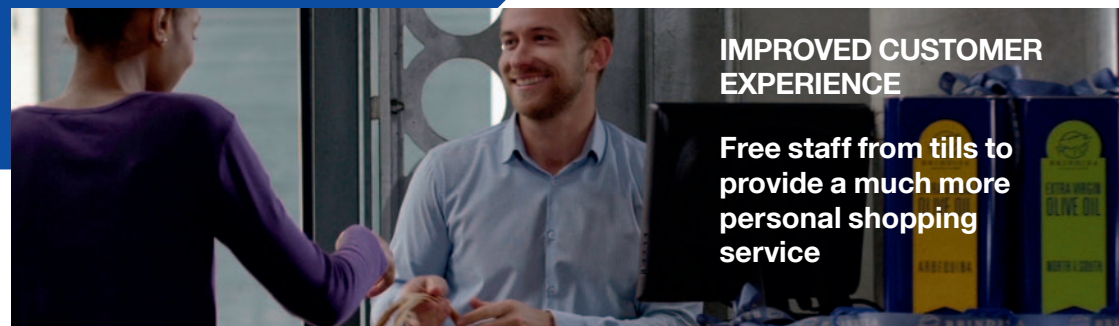Print receipts directly from smart devices with our driverless, intelligent printers.

Energy efficient

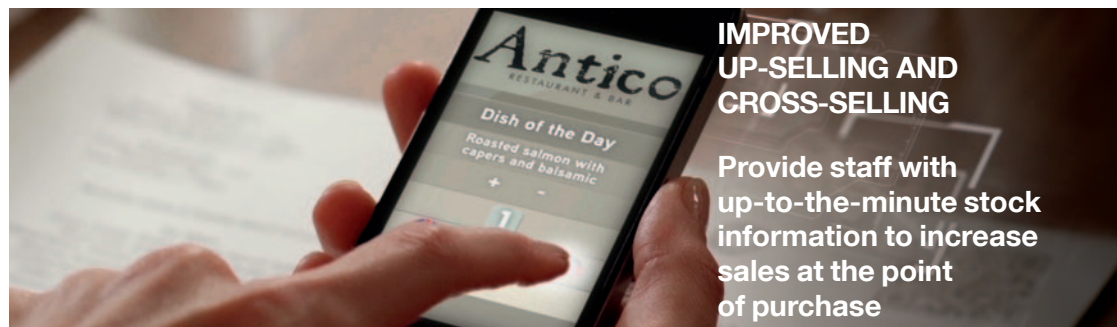With no POS terminal needed you can cut out hardware which reduces your energy bills.

Cost-effective

The all-in-one design reduces hardware and servicing and maintenance costs.

EPSON®

EXCEED YOUR VISION

Epson's range of TM-Intelligent devices

Epson **TM-T88V-DT and TM-T70II-DT**

Fast thermal receipt printers
with integrated peripheral controller designed to work with the web

If you are moving from legacy systems to cloud services or simply want to future-proof your current systems, you need a POS printer that's engineered for the requirements of web-based environments.

The Epson TM-T88V-DT/TM-T70II-DT is a unique integrated terminal hub and thermal receipt printer designed to work with the web. Thanks to its integrated peripherals controller with processing capability, there's no need for a PC or POS terminal. This helps cut hardware costs, energy bills, servicing and maintenance expense.

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2013

Resilient
POS applications and databases can be backed up using the TM-T88V-DT/TM-T70II-DT's local storage, meaning that if there is a problem with the network, sales won't stop.

Extra support
Supports virtualisation technologies.

ePOS-Device
Control peripherals such as scanners, customer displays, cash drawers and scales, through the web, without the need for additional drivers.

Extra software
Epson virtualisation tools available.

ePOS-Print
Unique to Epson, this built-in intelligence allows you to communicate directly with popular web browsers.

Small footprint
With a stylish, compact design that saves on valuable counter space, the TM-T88V-DT is available in white or black. While the TM-T70II-DT is designed for mounting under counters with controls and paper loading at the front.

Epson **TM-i Series (TM-T88V-i, TM-T70-i, TM-L90-i, FP-90III)**

Intelligent receipt and label printing
that communicates with compatible web browsers

Print receipts and labels directly from tablets and other mobile devices using the TM-i Series. It's a convenient, elegant and straightforward printing solution that is ideal for restaurants, hotels and bars. With a unique built-in intelligence, called ePOS-Print, it enables the TM-i Series to receive XML commands from various web applications.

For countries who demand a fully compliant fiscal printer, our FP-90III is designed to make fiscal reporting and receipt printing as easy and efficient as possible. Already approved for fiscal use in Italy.

Host web applications
Benefit from a stable system that is PHP supported, using a micro SD card (up to 32GB).

Control connected devices
These intelligent devices are able to control cash drawers and other Epson TM printers both wired and wirelessly.

Easy configuration
No need for print drivers as a LAN or WLAN connection is all that is required.

Easy maintenance
PC-free operation.

Epson **TM-P60II and Peeler**

Wireless, hand-held, thermal receipt and label printer,
for fast and convenient POS printing

Offering a simple wireless mobile printing solution, the hand-held TM-P60II and Peeler prints directly from mobile devices. Cut queuing times with up to 100mm/sec print speeds and, with the drop-in paper loading, ensure there are no unnecessary delays during reloading.

Maximum reliability
Compact, rugged case with a battery that lasts for up to 46 hours in Bluetooth mode.

ePOS-Print
This unique intelligence enables the TM-P60II to receive XML commands from web applications, and print from popular web browsers.

Remote printing
Print directly from mobile devices with no additional drivers needed.

Approved software solutions by Epson
We are working with multiple cloud-based POS software innovators to help you increase sales, boost efficiency and manage customer retention. To find your perfect solution visit
www.epson.co.uk/intelligentsoftware

[1]Coleman Parkes, Epson Retail Research Programme, 2012.
[2]Futuresource consulting, 2013.

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